

Introducing mysmartpac™ Products at the New York Times Travel Show

Personal care products for people on-the-go ... Available Nationwide March 2008



COLUMBUS, Ohio, February 20, 2008 -- The mysmartpac™ line is the first men's and women's personal care product line dedicated to providing a solution to the business traveler.

mysmartpac™ is an innovative collection of disposable personal care products designed and packaged for people on-the-go. mysmartpac™ Inc. will debut its products to the public at the New York Times Travel Show at the Javits Center February 29th - March 2nd. The trade show will mark the first time the press/media and consumers will have access to the product.

“We have never been more proud of a product that really makes life a little bit easier for road warriors or people that are always on the go,” said President and Co-Founder of mysmartpac™, Daniel Ogbonna. “We spent many months creating just the right combination of ingredients to deliver a

fantastic and convenient product that focuses on the consumers needs.”

These products simplify travel by providing carry-on ready, disposable, beautifully designed and conveniently packaged high quality personal care products for the discerning traveler. The product introduction encompasses two uniquely designed products: HIS and HERS:

mysmartpac HIS with a Light Morning Fresh fragrance: The product contains Antioxidant Face Cleanser, Body Lotion, Hair Gel, Shave Gel, Triple Blade Razor, Post Shave Cream, Toothpaste, Toothbrush, and Deodorant

mysmartpac HERS with a Light Violet Kisses fragrance: The product contains Antioxidant Face Cleanser, Anti-Aging Face Cream, Body Lotion, Hair Gel, Toothpaste, Toothbrush, Triple-Blade Razor, and Deodorant.

The products are loaded with high quality, healthy ingredients including Camellia sinensis leaf (Green Tea) for anti-oxidation, Vitamin E for anti-aging, Aloe Vera gel for soothing the skin, Vitamin A for dry skin, Sweet Almond Oil, Grape seed oil, and Sunflower oil. The personal care products were developed, exclusively for mysmartpac™ by david brown™ personal care products, with performance in mind. The individual creams and moisturizers come in 12ml hard paper tubes good for up to 6 uses.

mysmartpac™ Inc. also has a strong commitment to the environment. The products are not tested on animals and are earth friendly. The creams and moisturizers are packaged in containers made of 70% hard paper supplied by SPI certified paper vendors.

“A sure winner and soon to be blockbuster product.” said Phil McKenzie, Editor in Chief to Free Magazine, based out of New York. “Its really refreshing to see a company that really listens to their customers and creates a product for those of us that need quick and ready to go personal care products.”

About mysmartpac™ Inc.

mysmartpac™ Inc. is a privately held company based in Columbus, Ohio dedicated to providing solutions for busy people around the world. The company specializes in high quality, beautifully designed personal care products for on-the-go-consumers. The idea was conceived by a former consultant who traveled millions of miles around the globe and perceived the need to simplify personal care for travelers without compromising quality. The products bring a clean, fresh and reinvigorating feeling to the traveler while providing convenience and a unique design.

For more information, please visit our website at www.mysmartpac.com.

SOURCE mysmartpac™ Inc.
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