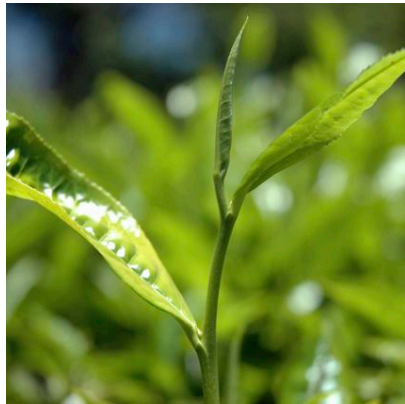


Presenting in the New Products Pavilion at the 2008 Travel Goods Show in San Diego:



mysmartpac™ offers a complete solution for travelers personal care needs while maintaining our commitment to the environment

COLUMBUS, Ohio, March 14, 2008 --We've all been there. At the last minute, we scramble around trying to get all of our toiletries together before a trip. We go to the nearest drugstore and buy the individual personal care items we need and then put them into that oh-so glamorous one-quart sized zip lock bag. We may even find ourselves preparing our travel size plastic containers at home while silently encouraging the product to pour out faster into the tube.

mysmartpac™ products simplify travel by providing beautifully designed and conveniently packaged high quality personal care products for the discerning traveler. This personal care toiletries pack for people on-the-go offers a complete solution to consumers by providing the essentials for travel in a portable pack (HIS or HERS) that can go with the consumer virtually anywhere.

The products are carry-on approved. mysmartpac™ is TSA compliant and adheres to the 3-1-1 rule enforced by the TSA. Simply place mysmartpac in the security bin and sail through TSA screening without the worry that your products will be confiscated and thrown away.

“We are thrilled to be showcasing our product at the largest travel goods event in the world and believe that it is a great way to build on the growing consumer enthusiasm for our product.” said Daniel Ogbonna, CEO of mysmartpac, Inc., “We are also pleased that the San Diego event will mark the launch of the Travel Goods Association’s initiative to go green as it compliments our dedication to the environment.”

mysmartpac™ inc is committed to servicing our community and our environment . From material selection to the vendor selection process, we set standards that reflect our commitment to limit the use of the planet’s natural resources. Our selection of polypropylene for the box was based on the fact that polypropylene contains only carbon and hydrogen atoms which do not poison the environment after its disposal. In addition, our polypropylene is made of 25% of post industrial waste.

Our creams and moisturizers are packaged in containers made of 70% hard paper supplied by SFI certified paper vendors. The Sustainable Forestry Initiative (SFI) program is based on the premise that responsible environmental behavior and sound business decisions can co-exist. SFI program participants practice sustainable forestry on all the lands they manage. They also influence millions of additional acres through the training of loggers and foresters in best management practices and landowner outreach programs.

As we continue to grow, we will remain dedicated to seeking products and packaging that do not harm the environment.

About mysmartpac™ Inc.

mysmartpac™ Inc. is a privately held company based in Columbus, Ohio dedicated to providing solutions for busy people around the world. The company specializes in high quality, beautifully designed personal care products for on-the-go-consumers. The idea was conceived by a former consultant who traveled millions of miles around the globe and perceived the need to simplify personal care for travelers without compromising quality. The products bring a clean, fresh and reinvigorating feeling to the traveler while providing convenience and a unique design.

For more information, please visit our website at www.mysmartpac.com.